

INVESTMENT GUIDE

PHOTOGRAPHY

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INTERIOR

Open exposure:
This process is used for magazine quality images. It is a process of taking 3 images per frame and compiling them in post production to get highlights, mid-tones and shadows in full focus.

Flash:
This process creates bright white light interior shots. This is used to create a more stark and clinical feel to your images.

Videography:
For the videography section we can use both natural light and continuous flash depending on your needs.

*please allow 10-15 working days for delivery of content.

OPEN EXPOSURE	R2,200.00/h
FLASH	R2,600.00/h
VIDEO	R2,400.00/h



PRODUCTS

<p>Natural light: We use the natural environments light with no external flash gear.</p> <p>Flash light: External flash gear is used to create a specific mood, from moody to clear & bright images.</p> <p>Deep etch: This is when you need a product with a transparent background. We matequlislly cut the product in Photoshop and can add digital shadow if needed.</p> <p>Flatlays: Shot in a lightbox for curated images like mood boards, swatches and or product website images.</p> <p>Macro lens: Used for extreme close-up shots to get product material, texture and finish in high quality.</p>

NATURAL & FLASH	R2,100.00/h
DEEP ETCH	R750/3 photos
FLATLAYS	R2,100.00/h
MACRO	R2,300.00/h



Flatlay



Flash



Natural



Flash



Macro



Natural

CONTENT

*These prices include content strategy for the session.

Natural light:

We use the natural environments light with no external flash gear.

Flash light:

External flash gear is used to create a specific mood, from moody to clear & bright images.

Videography:

This includes a stabiliser and editing of all footage. For Reel building an additional R750/three videos.

Interview Videography:

This includes x2 microphones with sound and video cutting. You receive all footage. For additional reel build it is R750/three videos.

NATURAL LIGHT	R2,500.00/h
FLASH LIGHT	R2,700.00/h
VIDEOGRAPHY	R2,700.00/h
INTERVIEW VIDEO	R2,700.00/h



PORTRAITS

***These prices include skin clean-up for up to 15 photos.**

Studio flash:

External flash gear is used to create a specific mood, from moody to clear & bright images.

Natural/Lifestyle light:

We use the natural environments light with no external flash gear.

Backdrop on location:

We bring a white or black backdrop to your location with external lights for high quality portraits.

STUDIO FLASH	R2,400.00/h
LIFESTYLE	R2,200.00/h
BACKDROP ON LOCATION	R2,800.00/h



THANK YOU

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