

# INVESTMENT GUIDE

# PHOTOGRAPHY

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# INTERIOR

**Open exposure:**  
**This process is used for magazine quality images. It is a process of taking 3 images per frame and compiling them in post production to get highlights, mid-tones and shadows in full focus.**

**Flash:**  
**This process creates bright white light interior shots. This is used to create a more stark and clinical feel to your images.**

**Videography:**  
**For the videography section we can use both natural light and continious flash depending on your needs.**

\*please allow 10-15 working days for delivery of content.

OPEN EXPOSURE	R2,200.00/h
FLASH	R2,600.00/h
VIDEO	R2,400.00/h





Open Exposure



Open Exposure



Open Exposure



Open Exposure



Open Exposure



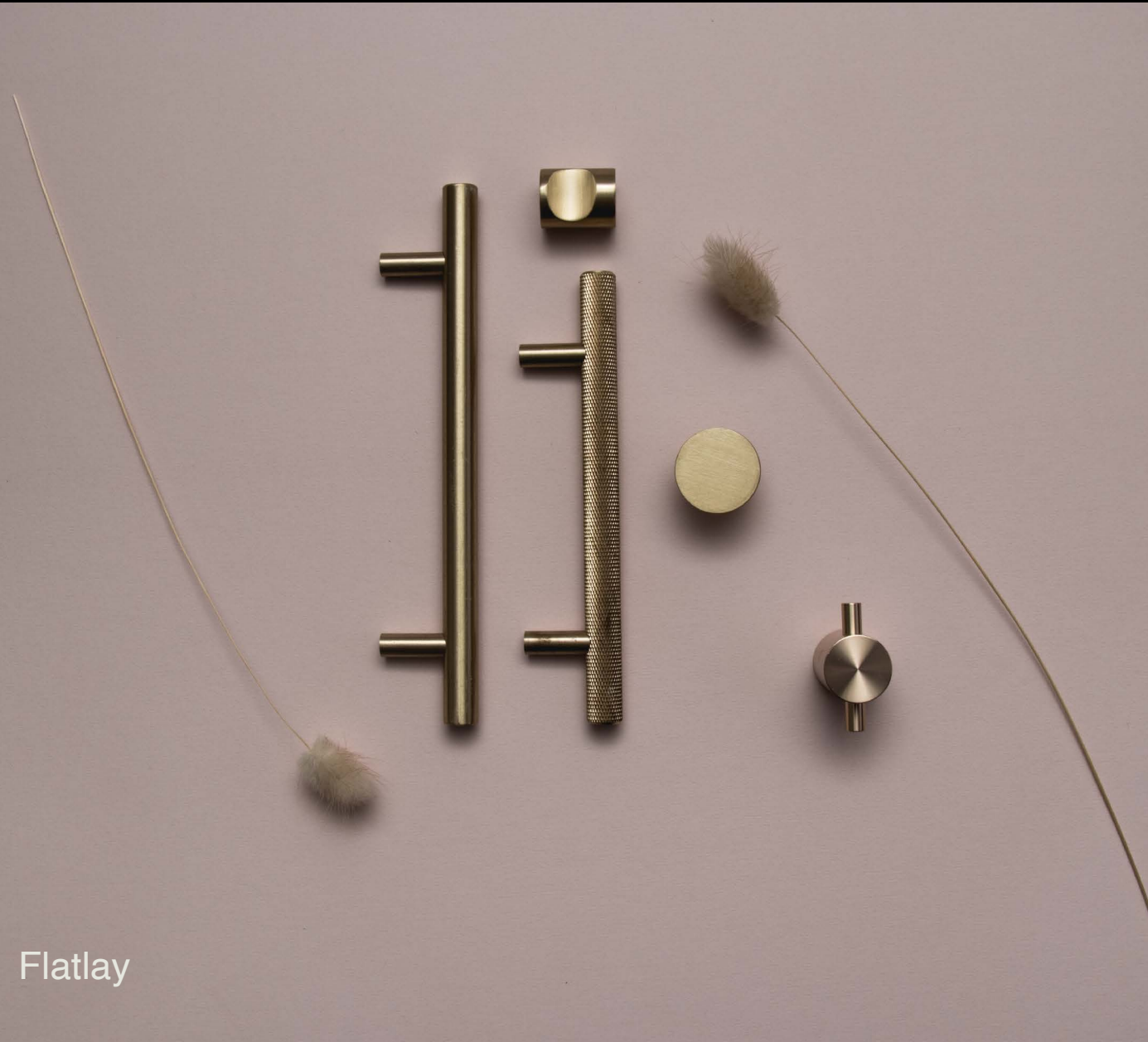
Open Exposure



# PRODUCTS

<p><b>Natural light:</b> We use the natural environments light with no external flash gear.</p> <p><b>Flash light:</b> External flash gear is used to create a specific mood, from moody to clear &amp; bright images.</p> <p><b>Deep etch:</b> This is when you need a product with a transparent background. We matequlisly cut the product in Photoshop and can add digital shadow if needed.</p> <p><b>Flatlays:</b> Shot in a lightbox for curated images like mood boards, swatches and or product website images.</p> <p><b>Macro lens:</b> Used for extreme close-up shots to get product material, texture and finish in high quality.</p>	<div>NATURAL &amp; FLASH</div> <div>R2,100.00/h</div>	
	<div>DEEP ETCH</div> <div>R750/3 photos</div>	
	<div>FLATLAYS</div> <div>R2,100.00/h</div>	
	<div>MACRO</div> <div>R2,300.00/h</div>	





Flatlay



Flash



Natural



Flash



Macro



Natural



# CONTENT

<p><b>*These prices include content strategy for the session.</b></p> <p><b>Natural light:</b> We use the natural environments light with no external flash gear.</p> <p><b>Flash light:</b> External flash gear is used to create a specific mood, from moody to clear &amp; bright images.</p> <p><b>Videography:</b> This includes a stabiliser and editing of all footage. For Reel building an additional R750/three videos.</p> <p><b>Interview Videography:</b> This includes x2 microphones with sound and video cutting. You receive all footage. For additional reel build it is R750/three videos.</p>	<div>NATURAL LIGHT</div> <div>R2,500.00/h</div>	
	<div>FLASH LIGHT</div> <div>R2,700.00/h</div>	
	<div>VIDEOGRAPHY</div> <div>R2,700.00/h</div>	
	<div>INTERVIEW VIDEO</div> <div>R2,700.00/h</div>	





Flash



ew natural



Flash



Natural



Natural



Natural



# PORTTRAITS

<p><b>*These prices include skin clean-up for up to 15 photos.</b></p> <p><b>Studio flash:</b> External flash gear is used to create a specific mood, from moody to clear &amp; bright images.</p> <p><b>Natural/Lifestyle light:</b> We use the natural environments light with no external flash gear.</p> <p><b>Backdrop on location:</b> We bring a white or black backdrop to your location with external lights for high quality portraits.</p>	<div>STUDIO FLASH</div> <div>R2,400.00/h</div>	
	<div>LIFESTYLE</div> <div>R2,200.00/h</div>	
	<div>BACKDROP ON LOCATION</div> <div>R2,800.00/h</div>	





Flash



Natural



Natural



Natural



Flash



Flash



**THANK**

**YOU**

