

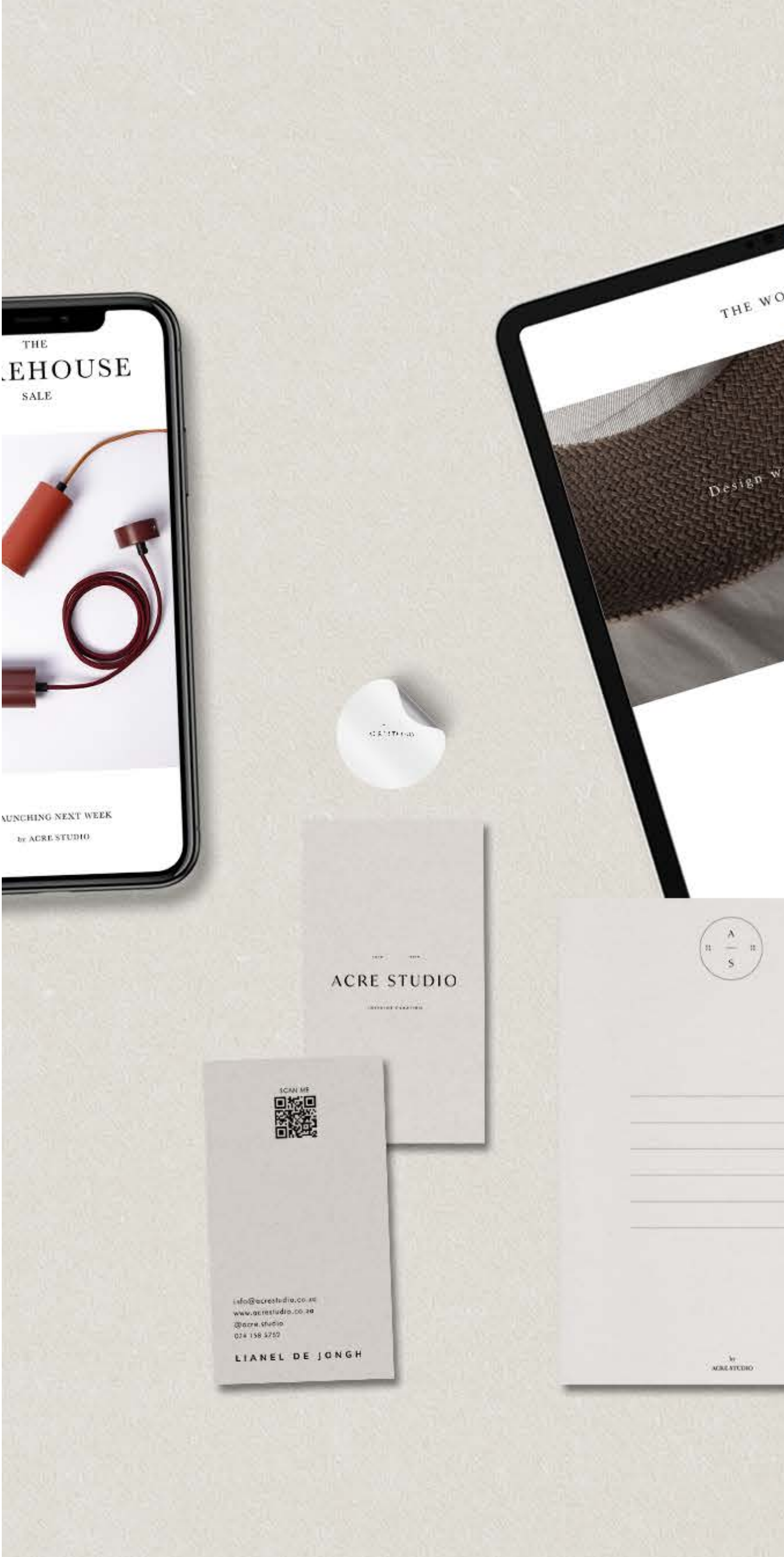
# INVESTMENT GUIDE

# BRANDING



Contents

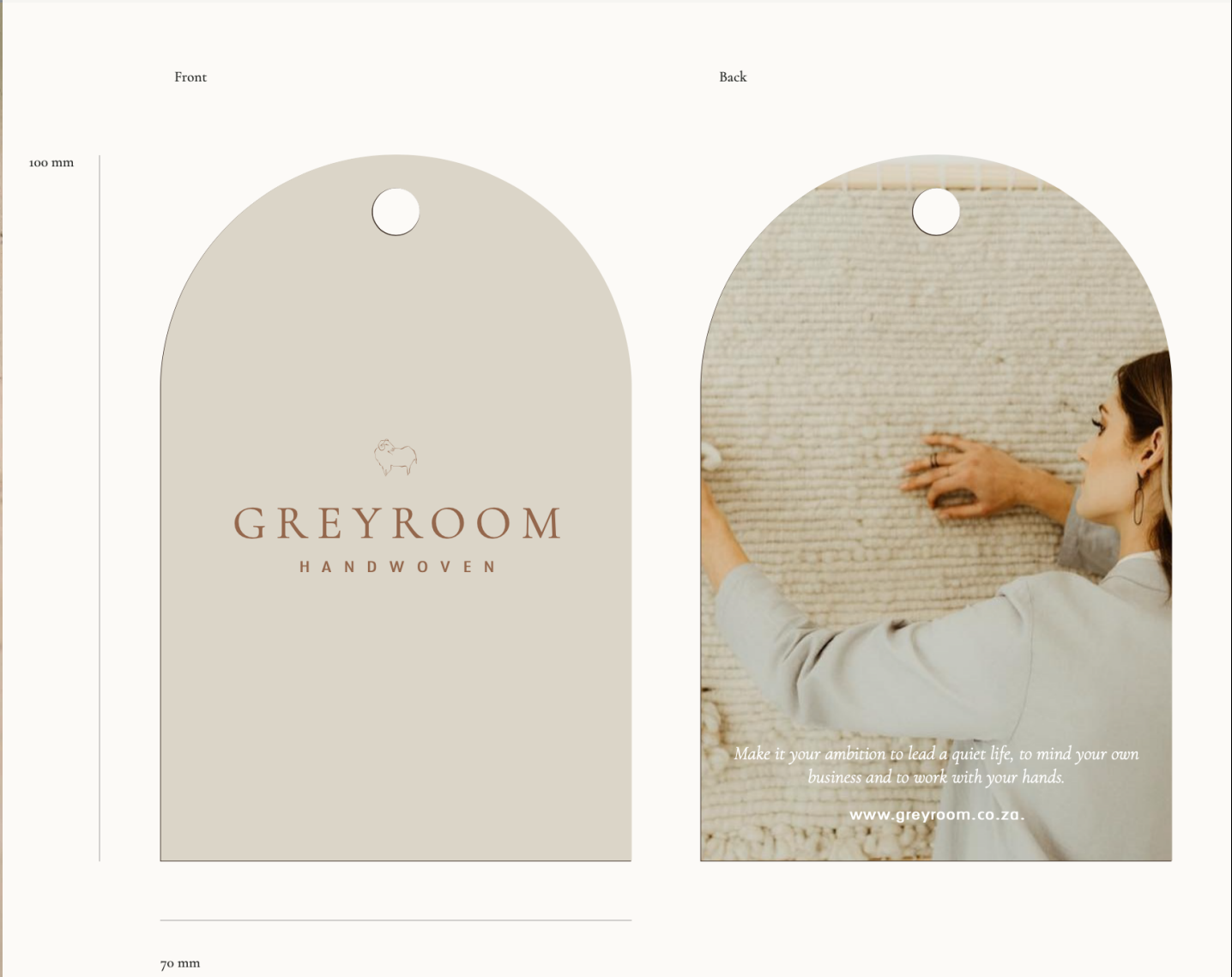
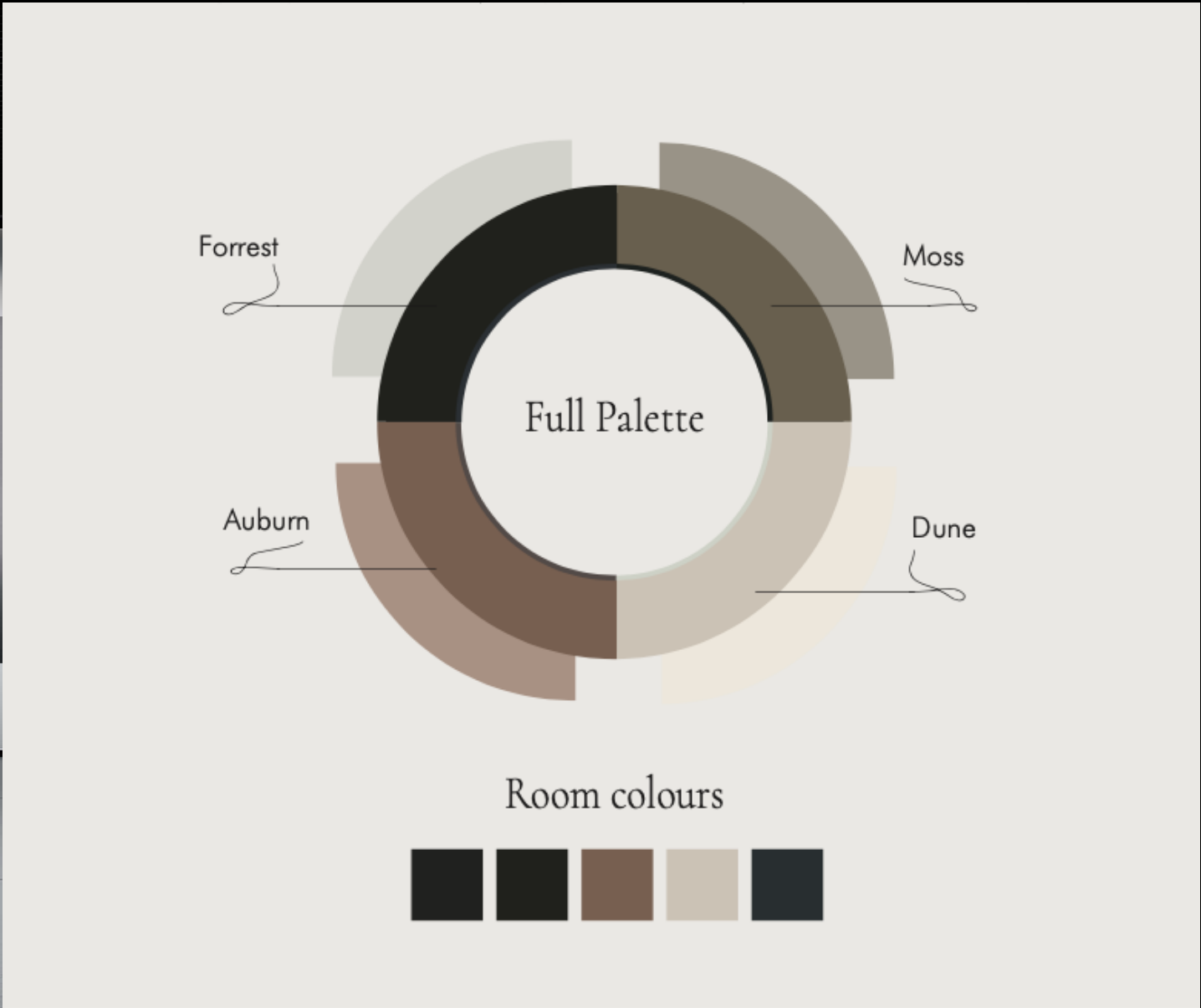
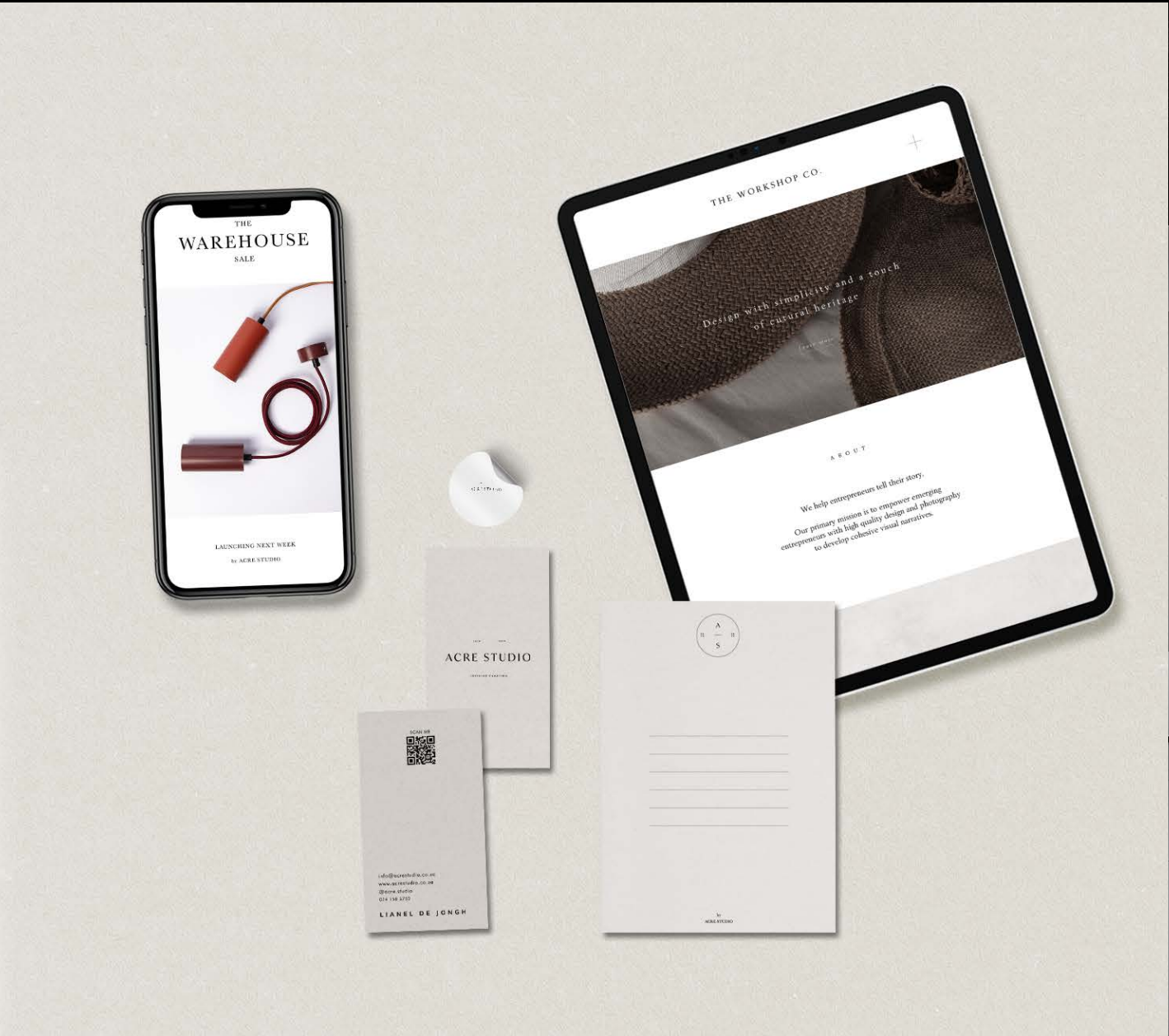
Branding  
Websites  
Full day



# BRANDING

	<p><b>PROPOSED PACKAGES.</b></p>			
	<p><b>OPTION 1: BRAND GUIDE + LOGO (LEAN VERSION)</b></p> <p>Deliverables Include:</p> <p>Logo design Iconography system (simple, functional set) Full colour system (primary, secondary, UI colours) Typography system (headings, subheadings, body) Basic brand usage guide (6–8 pages) Final files delivered: PDF, PNG, JPG, font files, colour palettes</p> <p>Timeline: 15–20 working days (depending on feedback loops) Total cost: R8,000.00</p>	<p>R4 000</p> <p>R3 000</p> <p>R4 000</p> <p>R7 000</p> <p>R1 500</p> <p>R1 500</p> <p>R1 500</p> <p>R1 500</p> <p>R1 500</p> <p>R4 500</p> <p>R750</p> <p>R3 000</p> <p>R3 000</p> <p>R3 000</p> <p>R4 500</p> <p>R250</p> <p>R750</p> <p>R750</p> <p>R750</p> <p>R750</p> <p>R750</p> <p>R1 100</p> <p>R750</p> <p>R600</p>	<p>LOGO DESIGN</p> <p>LOGO REVAMP</p> <p>STYLE GUIDE</p> <p>LOGO &amp; STYLE GUIDE COMBO</p> <p>THANK YOU CARD/ TAG DESIGN</p> <p>FLYER DESIGN</p> <p>BUSINESS CARD DESIGN</p> <p>LETTERHEAD DESIGN</p> <p>EMAIL SIGNATURE DESIGN</p> <p>STATIONERY COMBO (4 ITEMS)</p> <p>MERCHANDISE MOCKUP (PER MOCKUP)</p> <p>SIGNAGE DESIGN</p> <p>CANVA TEMPLATE FEED POSTS (X9)</p> <p>CANVA TEMPLATE STORY POSTS (X9) CANVA TEMPLATE DIGITAL</p> <p>CATALOGUE DESIGN/ PRESENTATION DECK</p> <p>DEEP ETCHING BASIC/PHOTO</p> <p>DEEP ETCHING EXTENSIVE/PHOTO</p> <p>DIGITAL PAINTING/H</p> <p>PER HOUR RATE</p> <p>PRINT MANAGEMENT</p> <p>PAPER SOURCING</p> <p>MERCH SOURCING</p> <p>LOGO PACK RE-EXPORT</p> <p>RESEND TRANSFER LINKS</p>	
	<p><b>OPTION 2: FULL BRAND KIT (COMPREHENSIVE VERSION)</b></p> <p>Deliverables Include:</p> <p>Logo design (3 concepts + refinements) Full iconography system (extended set + applications) Colour system: primary, secondary, UI, gradients (if needed) Typography system + usage rules Brand patterns / graphic devices (if applicable) Digital look &amp; feel layout examples Comprehensive Brand Kit (12–16 pages) Final files: EPS, PDF, PNG, JPG, SVG, fonts, colour files, UI styles</p> <p>Timeline: 20-25 working days Total cost: R10,000.00</p>			



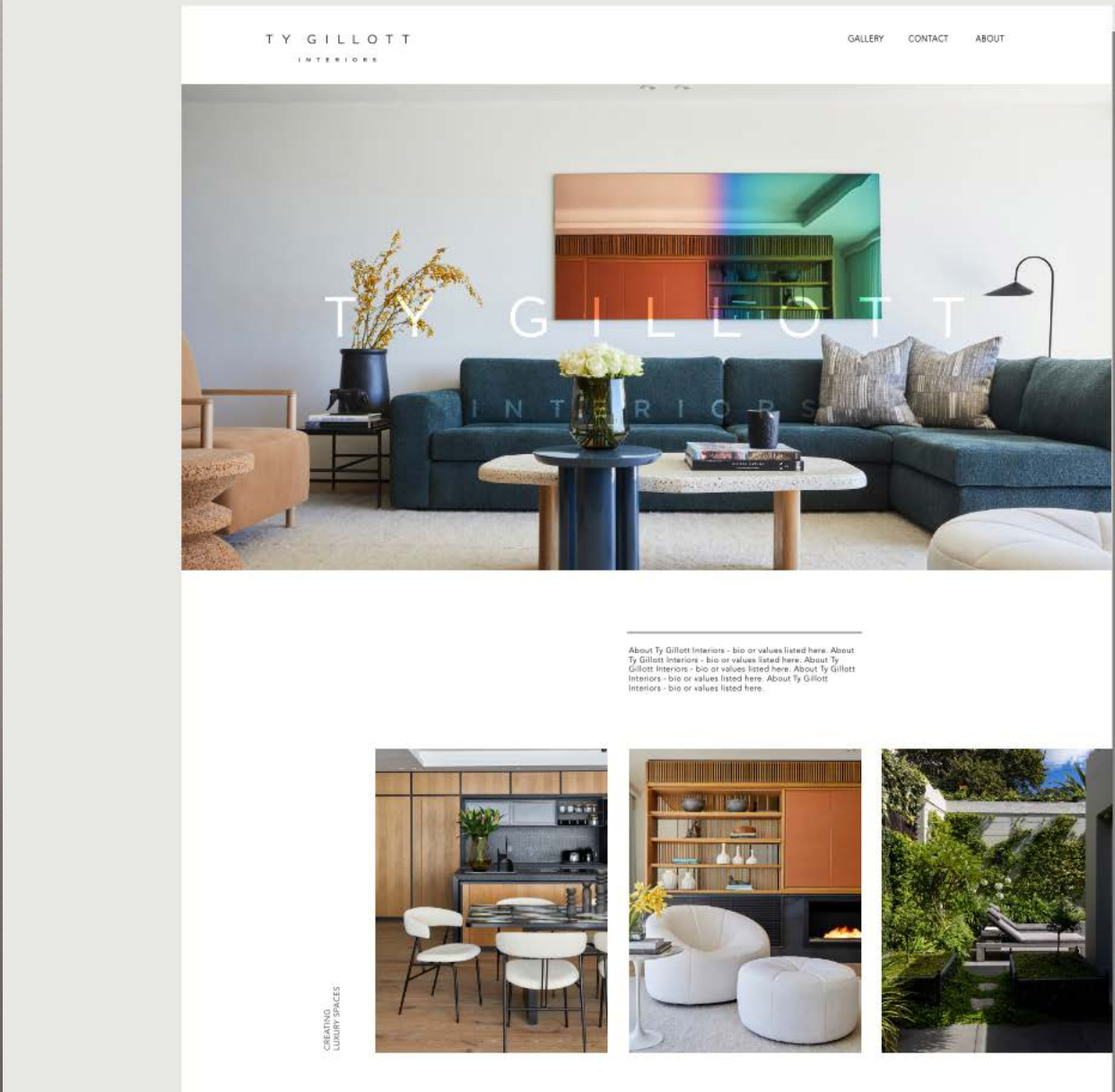




# WEBSITES

	<div><div>WEBSITE OPTIONS.</div><div><div>OPTION 1: WEBSITE REVAMP</div><div>Deliverables Include:</div><div>Redesign (R4,000.00) Rebuild (R6,500.00)</div><div>Timeline: 25-30 working days (depending on feedback loops) Total cost: R10,500.00)</div></div></div>	<div><div>OPTION 5: PORTFOLIO WEBSITE</div><div>Deliverables Include:</div><div>Design (R6,500.00) Build (R9,000.00)</div><div>Timeline: 40 working days (depending on feedback loops) Total cost: R16,500.00)</div></div>	
	<div><div>OPTION 2: WEBSITE MAINTANENCE</div><div>R750/hour</div></div>	<div><div>OPTION 6: SMALL E-COMMERCE WEBSITE</div><div>Deliverables Include:</div><div>Design (R6,500.00) Rebuild (R7,500.00)</div><div>Timeline: 25-30 working days (depending on feedback loops) Total cost: R14,000.00)</div></div>	
	<div><div>OPTION 3: WEBSITE LANDING PAGE</div><div>Deliverables Include:</div><div>Design (R3,500.00) Build (R6,500.00)</div><div>Timeline: 20-25 working days (depending on feedback loops) Total cost: R10,000.00)</div></div>	<div><div>OPTION 7: FULL E-COMMERCE WEBSITE</div><div>Deliverables Include:</div><div>Design (R8,000.00) Build (R10,000.00)</div><div>Timeline: 40 working days (depending on feedback loops) Total cost: R18,000.00)</div></div>	
	<div><div>OPTION 4: FULL TAB WEBSITE</div><div>Deliverables Include:</div><div>Design (R6,500.00) Build (R8,500.00)</div><div>Timeline: 30-35 working days (depending on feedback loops) Total cost: R15,00.00)</div></div>		





# FULL DAY

FULL CREATIVE DAY  
BOOK THE STUDIO FOR 8 HOURS

R8,000.00

This includes:  
Graphic Design  
Website Maintenance  
Consultation  
Photo & Videography

\*Additional gear would be charged extra.  
\*All editing should be done within these hours, if not a R750/h editing fee will be added.



THANK

YOU

